

### FRIENDS Montecito Library



Capital Campaign

# Vision

Friends of the Montecito Library aspire to provide our library with comprehensive and innovative programming, up to date resources and responsive assistance where residents of all ages can learn, share, create and thrive.

#### Did you know? Each year, our Montecito Library:



Is the busiest of the 15 libraries in Santa Barbara County (per capita)



Receives over 45,000 visits



Provides 6,500 sessions of public computer use



Offers over 1,500 children and adults more than 75 FREE programs and events



Welcomes volunteer contributions in excess of 700 hours



Lends almost 100,000 items



Our library is the heart of Montecito.



#### HISTORY OF THE MONTECITO LIBRARY

The Montecito Library has long been the cornerstone of the Montecito Valley. In **1910** a group of avid readers and visionaries established a FREE LIBRARY. Its doors have been open since then to serve the entire community.

#### Initially there were 28 card holders; today there are over 4,000.

During World War II, the library building was used by the American Red Cross to support the war effort. The library moved to its present location in 1979.

Recognizing that a well-funded library is essential to a vibrant community, in 1975 a group of volunteers formed **Friends of the Montecito Library** as a non-profit organization.



# ... Juture!

- Our supporters fund well over half of the yearly costs to run the library.
- Remaining balances have been paid by County government resources. Depending on these resources in the future is chancy at best.
- Costs keep rising while financial support is uncertain.
- The goal of this campaign is to **ASSURE the FUTURE** of the Montecito Library.

#### The responsible solution is

#### the establishment of an endowment.







TATIANA JOHNSON

### Why are we establishing a Campaign for Friends of the Montecito Library?

### The wise owl says:



**GREAT HORNED OWL MONTECITO FOOTHILLS, 2016** 

A. B. BUDGOR

#### Because we must.

By fostering community awareness and creating a long term financial strategy, **Friends of the Montecito Library** will work to ensure the highest level of services for future generations.



A.B. BUDGOR

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## Thank you!